

UNMATCHED
PERFORMANCE
meets
LASTING BEAUTY



APEX
ULTREX® SIDING SYSTEM

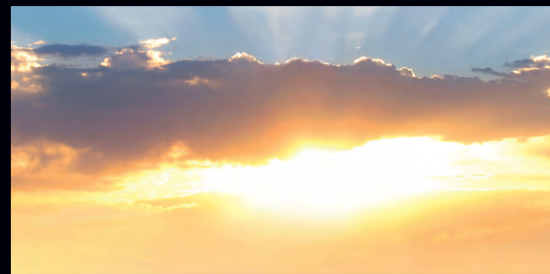


THE NEW *gold standard* OF SIDING COMES WITH THE BEST FEELING A HOMEOWNER CAN HAVE.

INTRODUCING APEX, A NEW HIGHER PERFORMANCE HOME SIDING

Designed, engineered and manufactured in Fargo, North Dakota, APEX® is an affiliate of Marvin® Windows and Doors, a proven Minnesota-based company that's been trusted for over 100 years. And our mission is simple: to give you the best feeling a homeowner can have. The feeling of pride in owning a home that will look beautiful day after day, year after year, no matter what nasty elements Mother Nature throws at it. A home with crisp edges, clean lines and distinctive, dramatic shadowing that people take notice of while they're out walking the dog. The kind of home you take one last quick look at on your way out the door because you just can't help yourself. We want to give you the feeling of complete confidence in knowing you just put the best siding on the planet on your home. It's the feeling of APEX, and it's the best feeling a homeowner can have.





PERFORMANCE THAT BEATS VINYL, WOOD, STEEL AND FIBER CEMENT SIDING ANY RAINY, WINDY, FREEZING OR SWELTERING *day of the week.*

APEX® is a revolutionary new siding system that dramatically improves upon virtually every single critical area of performance and aesthetics. A stronger, more durable, more beautiful siding system that combines distinctive looks and bold, rich colors with a level of performance unmatched by any other siding system. The secret behind APEX's beauty and strength is Ultrex®, a pultruded fiberglass with a patented acrylic finish pioneered by Marvin®, and used in residential and commercial construction for more than 20 years. This unique process provides APEX with its unmatched strength, high moisture and impact resistance and deep, rich colors that resist fading and don't require painting. Combined, these qualities give your home a truly distinctive look that will endure for years and years.



WHY APEX REASON ^{No.1}: UNMATCHED PERFORMANCE

OUTPERFORMS EVERY OTHER SIDING OPTION ON THE MARKET. AND LOOKS GOOD DOING IT.

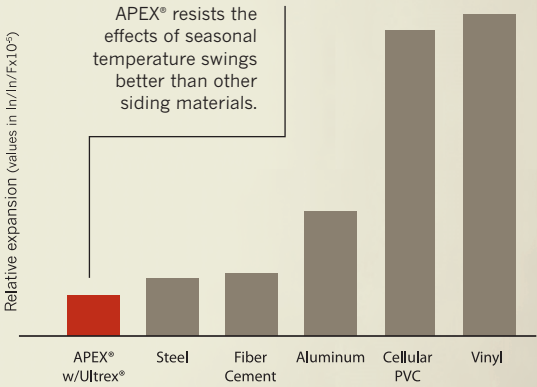
Unmatched strength, durability, moisture resistance and enduring beauty. These are the hallmarks of the APEX® Siding System. An innovative combination of superior performance and aesthetics all rolled into one powerhouse material that's highly impact resistant, virtually impervious to moisture, resists fading and is unbelievably easy to maintain over its lifetime. Because APEX is made with Ultrex®, it outperforms fiber cement, wood, vinyl and steel siding systems in virtually every single area of performance. The result is an extremely low-maintenance home exterior that will keep its beauty while standing up to almost anything Mother Nature can dish out.

Performance Highlights:

- Interlock design for secure installation
- Virtually impervious to moisture
- Extremely low rate of expansion/contraction
- Withstands extreme temperatures
- High resistance to impact
- Ultra durable acrylic finish
- Resists chipping, breaking and splintering
- High strength to weight ratio
- No caulking needed
- Siding and trim are made of Ultrex

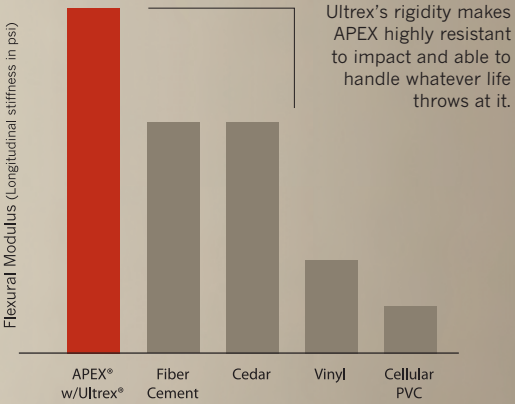
APEX VS. OTHER SIDING OPTIONS:

THERMAL EXPANSION AND CONTRACTION



Climates with seasonal temperature swings are prone to freeze/thaw cycles that, over time, can break down siding and trim. APEX is impervious to moisture and has a very low expansion and contraction rate helping ensure long term performance.

RIGIDITY COMPARISON



The exceptional rigidity of APEX produces crisp and well-defined shadow lines and helps hide wall imperfections to create a beautiful look. On the jobsite, APEX toughness translates into less waste and better yields.



WHY APEX **REASON ^{No.} 2:** **LASTING BEAUTY**

A BOLD, RICH AND LASTING BOOST IN THE CURB APPEAL DEPARTMENT.

When you put APEX® on your home, you can trust that it will look beautiful for many years to come. Through changing seasons, harsh weather conditions and everyday wear and tear, APEX is meticulously engineered to withstand conditions that destroy wood, fiber cement and vinyl siding. But it's not just about the state-of-the-art engineering and innovative materials that keep your siding looking great. The signature, one-of-a-kind aesthetics of APEX are sure to separate your home from every other home on the block. APEX resists fading, chipping, splintering, warping and breaking. Its clean lines and seams, free from visible fasteners, and patented acrylic finish that delivers bold and lasting color, will lend your home a distinctive, elegant look that will endure for years to come.

APEX SIDING OPTIONS:

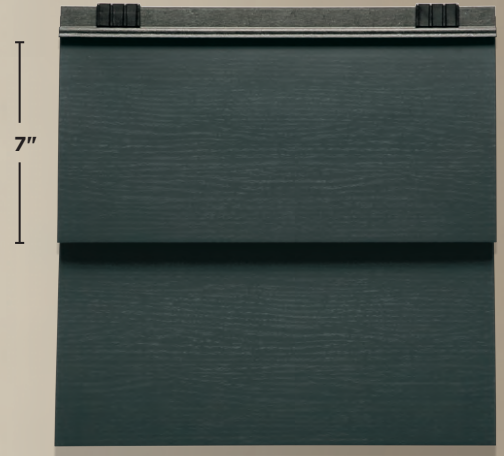
4" SMOOTH FINISH



7" SMOOTH FINISH



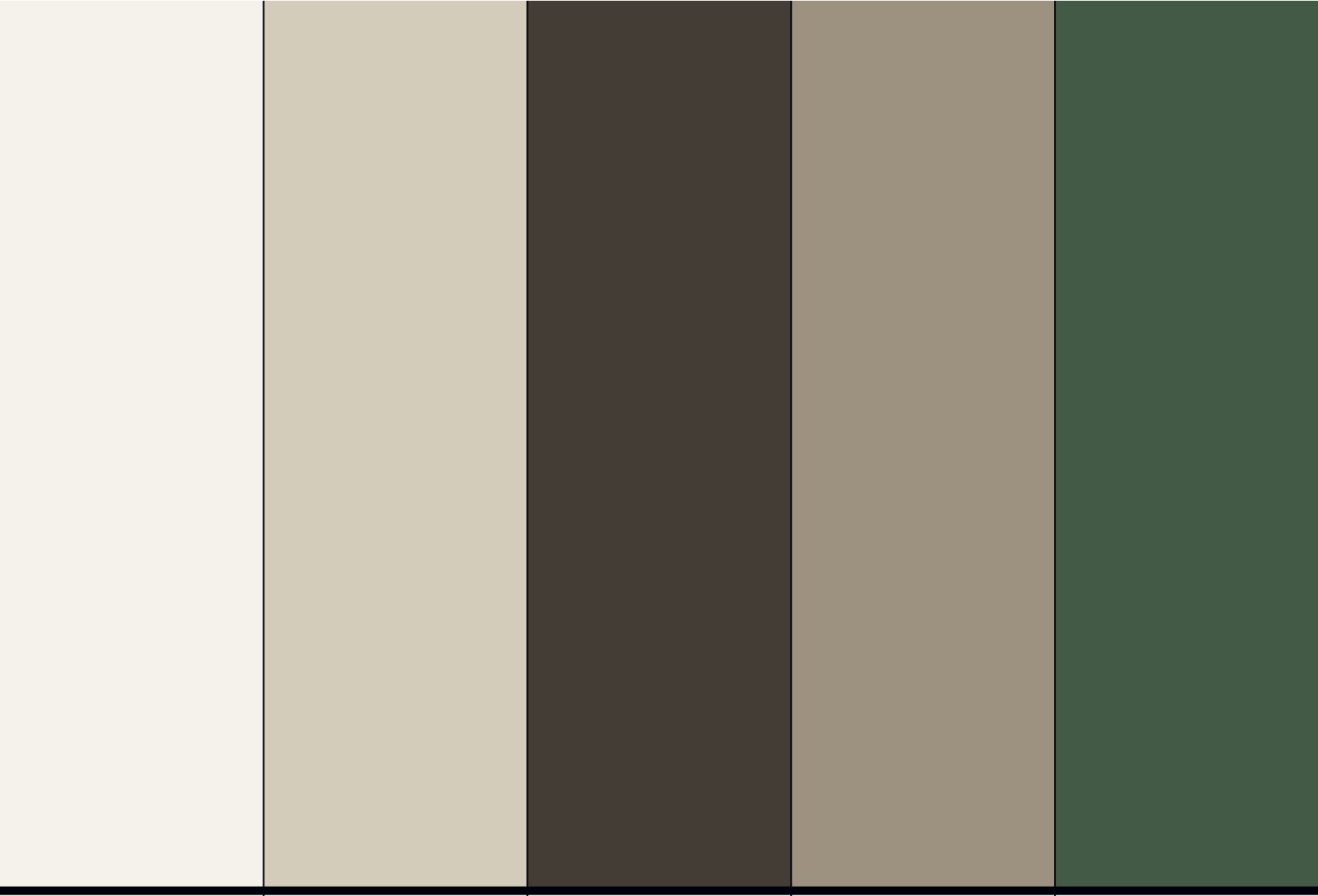
7" WOOD GRAIN



4" WOOD GRAIN



APEX® Siding is available in a smooth or wood grain finish. Each finish is available in a **single 4 inch** or **single 7 inch** exposure. Achieve an elegant, polished look with the smooth finish, or a more authentic, milled cedar look with the wood grain finish.



DIAMOND WHITE

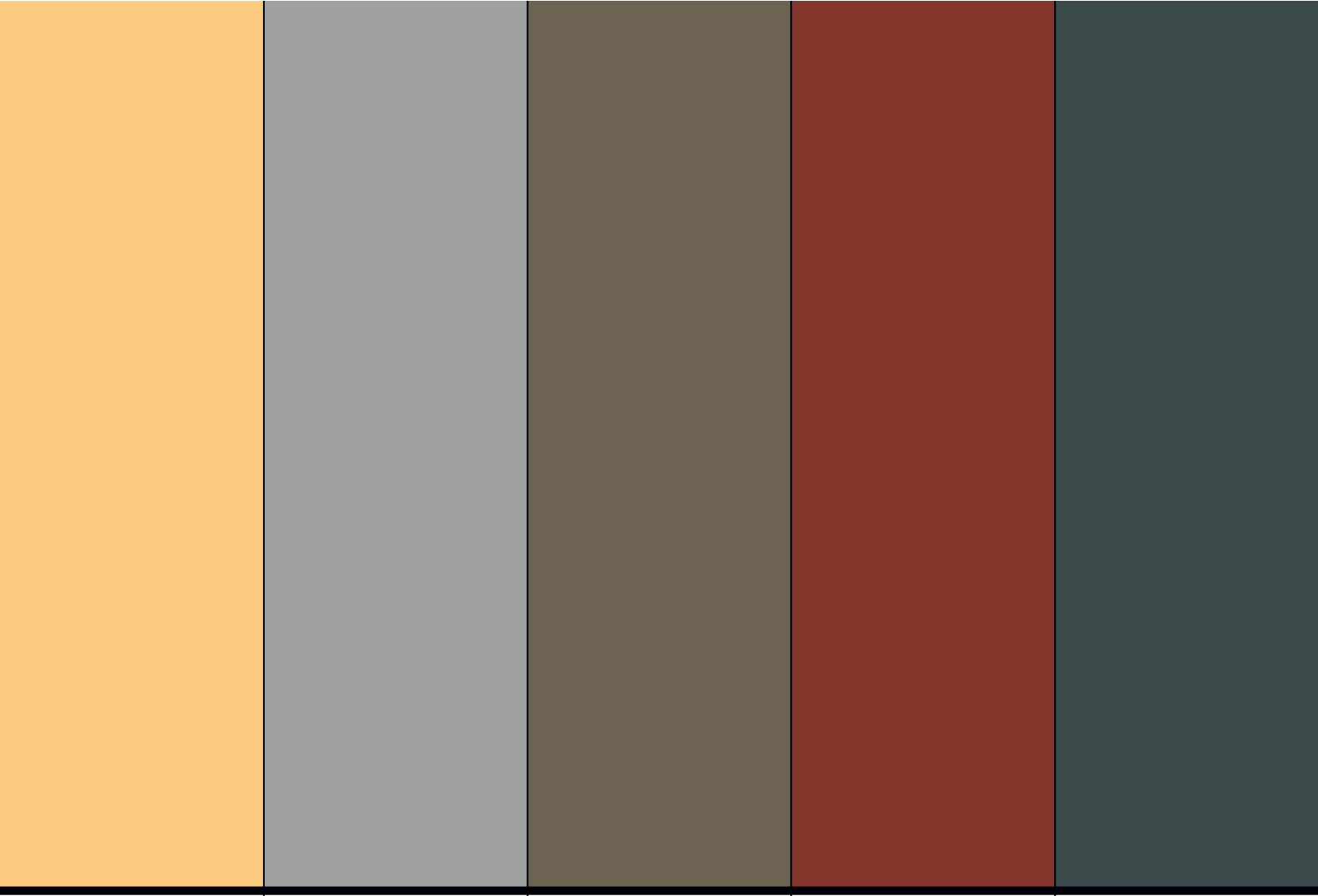
HERRINGBONE

BRONZE

CLAY

ROCK GARDEN

Printed color may not be an accurate representation.



CLASSICAL GOLD

EARL GREY

EARTHTONE

WINEBERRY

MOUNT ETNA

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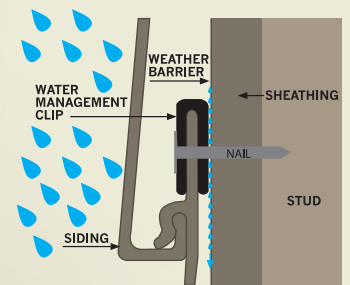


WHY APEX REASON ^{No.}3: INNOVATIVE WATER MANAGEMENT

HELPS KEEP WATER ON THE OUTSIDE. PROTECT WHAT'S ON THE INSIDE.

In addition to our market-leading performance, the cutting-edge water management system truly separates APEX® from other siding systems. APEX uses rain screen engineering to provide two layers of moisture protection: the siding itself, which is naturally impervious to moisture, and a continuous natural drainage plane created behind the siding. Should the water penetrate the first defense system, the drainage plane will drain it harmlessly away. Furthermore, because air is free to circulate behind the siding, any moisture that doesn't drain simply evaporates, significantly decreasing the occurrence of trapped moisture which can lead to rot, mold and homeowner headaches.

APEX WATER MANAGEMENT SYSTEM



WHY APEX REASON No. 4: PRECISION INSTALLATION



QUALITY. CRAFTSMANSHIP. PRECISION. YOU CAN'T SAY THIS ABOUT MOST OTHER HOME EXTERIORS.

APEX® is a fully integrated, cohesive system. The self-aligning, interlocking design of APEX allows for secure placement and great looking seams. When professionally installed, APEX aligns properly and does not sag or have unsightly blemishes to detract from the beauty of your home. This fully integrated system of components is brought together through precision installation to give your home the distinctive “APEX look” that radiates quality craftsmanship. And, at one third the weight of fiber cement, it can be easily handled on the jobsite without breaking, splintering or cracking. Furthermore, unlike other home exterior systems, APEX requires no caulking and can be hard nailed directly into studs with a nail gun.

LENGTH OF PANEL

APEX	16 FT.
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FIBER CEMENT	12 FT.
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Product Benefit:
35% FEWER SEAMS



WHY APEX REASON ^{No.} 5: EXTREMELY LOW MAINTENANCE

OUR APOLOGIES TO THE FINE FOLKS IN THE PAINT AND CAULK BUSINESS.

Because the rich, bold, patented acrylic finish is actually incorporated directly into the material, your APEX® siding is fade resistant and doesn't require painting. Combined with precise seams that don't require caulk at installation or at specified times throughout its lifetime, such as after a long, hard winter, it all adds up to the easiest to maintain home exterior on the market. This means you won't be spending money and precious weekend hours repainting or recaulking your home every three to five years. The integrated patented acrylic finish provides your APEX siding with its durability, distinctive look and lasting beauty.

the true cost of OWNERSHIP

COST YEAR 15		TOUCH UPS CAULKING
COST YEAR 10		REPAINTING CAULKING
COST YEAR 5		TOUCH UPS CAULKING
COST YEAR 1	INSTALLATION	INSTALLATION
	APEX*	FIBER CEMENT

*APEX resists fading and does not require repainting, significantly reducing maintenance costs associated with other home exterior materials.

WHY APEX REASON No. 6: SUSTAINABILITY



GO GREEN. OR HERRINGBONE, WINEBERRY OR DIAMOND WHITE.



















No matter what color of APEX® siding you put on your home, you have made a commitment to going green. As stewards of the earth, we take pride in manufacturing a product that is made of an abundantly available natural resource: mineral sand. So you can trust that the siding you put on your home is as sustainable as it is beautiful. Furthermore, over 95% of the volatile organic compounds generated during the manufacturing process are captured. As a company we are committed to seeking new ways to further reduce our impact on the environment and leave as small a carbon footprint as possible, and are constantly refining our processes to achieve these objectives. Because in our way of thinking, green will always be beautiful.

AN *innovative system* THAT MAGICALLY FITS TOGETHER SO THAT EVEN NAIL HOLES DISAPPEAR.

From the lap siding and trim to the corners and caps, every single piece of the APEX® Siding System is designed to go with every other piece in an innovative, fully integrated system. The distinctive look of APEX owes itself to this cohesive, self-aligning interlock design. With 16-foot lengths for fewer seams and factory-applied clips, you get secure placement and precise seams with no visible nail holes in the siding or the trim. Whether you choose a smooth or wood grain finish, your ultra-durable APEX siding gives your home a distinctive finish and radiates quality craftsmanship—hallmarks of an APEX project. APEX will resist fading, chipping, impact and moisture and doesn't require painting or caulking.

APEX[®] SYSTEM PROFILES

	4" LAP SIDING		3.5" CASING		45 DEGREE OUTSIDE CORNER POST
	1.5" STARTER STRIP		3.5" CASING CORNER KEY		INSIDE CORNER
	7" LAP SIDING		3.5" OUTSIDE CORNER		45 DEGREE INSIDE CORNER POST
	3.5" STARTER STRIP		3.5" RECEIVER CORNER		RECEIVER TRIM
	EDGE TRIM		5.5" OUTSIDE CORNER	<p>Caps and alignment/joining components complete the system and enhance the high-end look of APEX. See your APEX dealer for more information.</p>	
	FINISH TRIM		7" OUTSIDE CORNER AND CAP		



TURNS OUT *beauty* CAN LAST A LIFETIME.

When you install APEX on your home, you can trust that the sharp corners, clean lines, dramatic shadows and rich, bold color will endure for years and years. The APEX Limited Lifetime Warranty*, combined with performance characteristics that are unmatched by any other home exterior material, ensures your APEX siding will maintain its beauty for years to come.

GIVE YOUR HOME THE LOOK OF PERFECTION AT APEXSIDING.COM OR BY CALLING 1.888.215.1092.

*For complete warranty details, see apexsiding.com

APEX
ULTREX® SIDING SYSTEM



APEX SIDING SYSTEM

Contact information:

1.888.215.1092

apexsiding.com

